



*Connecticut Street Armory
Buffalo, New York*

52ND ANNUAL WESTERN NEW YORK ARMED FORCES WEEK

P.O. Box 0832, 1200 WILLIAM STREET
BUFFALO, NEW YORK 14240-0832

<http://www.wnyafn.com/afw/>

Fellow Americans:

The Western New York Armed Forces Week, held May 6-12, 2012, is dedicated to honoring the men and women who have and who are currently serving America in one of the five branches of the Armed Forces. Supported by patriotic citizens and local businesses who advertise in the Armed Forces Week Tribute Book, the 52nd Anniversary of this week long event is on track to be the best ever!

Inside each tribute book is a complete schedule of events including the Opening Ceremony at Erie Canal Harbor on May 6th, the Luncheon on May 10th and a Military Ball on May 12th, held at the Connecticut Street Armory. Also included are tributes to each of the fifteen local service member honorees, as well as those military members from Western New York who have paid the supreme sacrifice in their service to our nation over the past year. Everyone in attendance at all three events will receive a tribute book. Advertising in our tribute book, will not only convey your support of our military service members, but reach out to a large and diverse audience.

Tribute book advertisement contributions are used to defray event costs and sponsor our service honorees. In addition, proceeds from this year's tribute book will go to Western New York Heroes Inc., a local organization serving the needs of WNY veterans and their families, as well as other military related groups.

The enclosed order form describes available space options and pricing. Please submit your request by April 14th, 2012 so we can meet our publication deadline. We welcome your partnership in recognizing those who wear the uniform of our great nation. Contact Joseph McKee, at (716) 236-2346, with any questions.

Sincerely,

Patricia A. Braun, Col, USAFR (Ret)

General Chair

Western New York Armed Forces Week Committee

Civilian Chairman

Hon. John J. Gruber

General Chairman

Col Patricia Braun, USAFR (Ret)

Secretary

MSgt Stephan Kovacs, NYANG

Treasurer/ Budget Director

Lt Col Jamie Scotland, USAF (Ret)

Luncheon

Capt Craig Smith, NYANG

Lt Col Frank J. Sparacino, USA (Ret) Advisor

Ball

Col James Germain, USAFR (Ret)

Capt Brande Newsome, USAFR

Opening Ceremonies

Lt Col Robert Bienvenue, USAF (Ret)

Capt John Kasmer, USA (Ret)

TSgt Lisa Sveda, Adjutant

Awards Ceremony

CMSgt Scott Scharlau, USAFR

CMSgt Robert Ward, NYANG

Tickets

TSgt Jennifer Blamowski, NYANG

Maj Jerome Privitera, USA (Ret)

Lt Col Joseph Caruso, USA (Ret)

MSgt Richard Wieand, USA (Ret)

Tribute Book

SSgt Joseph J. McKee, USAFR

CDR Wayne Sorrentino, USNR (Ret)

Chief Ken Kobylanski, USCGR

Lynn Kobylanski

Public Affairs

Maj Andrea Pitruzzella, USAFR

MSgt Kevin L. Nicholas, USAFR

Senior Committee Advisors

CWO-4 Patrick F. Morrow, USMCR (Ret)

Air Force Committee

Lt Col Richard Waring, USAF (Ret)

Count me in, I want to participate!

52nd Annual Armed Forces Week
Armed Forces Tribute Book

To place your advertisement, please follow the steps below:

Indicate the size of advertisement desired. The advertisement sizes are depicted on the back of this form:

____ Back Cover in color (\$1200.00) ____ Inside Cover in color (\$600.00) ____ Full Page (\$350.00)
____ Half Page (\$220.00) ____ Quarter Page (\$120.00) ____ Eighth Page (\$70.00)
____ Business Card (\$50.00)

Include a hard copy of your advertisement or business card, along with a digital copy on a CD. The Tribute Book editorial staff cannot prepare your advertisement.

Provide a technical point of contact in case our staff has any questions about your advertisement.

NAME _____ **PHONE** _____

Please make your check payable to “**Armed Forces Week Committee.**”

Fill in the following information:

AUTHORIZED BY (Name): _____

TITLE: _____

SIGNATURE: _____

COMPANY/ORGANIZATION: _____

STREET ADDRESS: _____

CITY/STATE/ZIP CODE: _____

PHONE NUMBER: _____

FAX NUMBER: _____

Mail this completed form, together with your check and a copy of your advertisement by April 14th, 2012 to:

Armed Forces Week Committee
PO Box 0832
1200 William St
Buffalo, New York 14240-0832

Full Page Advertisement (8 ½ x 11)

\$350.00

All advertisements are in Black & White

**Business Card Size
(10 per Page – 3 ½ x 2)**

\$50.00

Half Page (8 ½ x 5 ½)

\$220.00

Quarter Page (4 ¼ x 5 ½)

\$120.00

Eighth Page (4 ¼ x 2 ¾)

\$70.00